



## ***Bark & Wine***

### *Sponsorship Opportunities*

Shelby Humane is hosting the 8th annual Bark & Wine event on July 22 at Greystone Country Club. Join us for great food, wine, music and auction items. We expect another sold out event and ask you to show your support of the animals in our community by becoming a sponsor.

For forty years, Shelby Humane has saved thousands of dogs and cats through local adoptions and a nationally recognized transport program that partners with other animal welfare organizations in northern states. We promote responsible pet ownership and the humane treatment of animals by offering basic pet wellness and spay/neuter services in collaboration with veterinarians in the greater Birmingham area, and through public education. Beginning in 2018, we will support our rural communities through Shelby Outreach and help protect victims of domestic violence and their pets through our Shelby SafePet program.

Your sponsorship of *Bark & Wine* will put your name in front of greater than 20,000 individuals that follow Shelby Humane through social media, and thousands of guests and volunteers that visit us between now and July 22. These represent consumers who are highly engaged in their communities. Shelby Humane has prepared a media plan to make sure *Bark & Wine* and our sponsors receive the greatest possible exposure.

### ***Gold Sponsor***

Giving level \$2,500

Ten (10) Bark & Wine tickets

Listing on our *Bark & Wine* web page and general promotional information.

Mention in social media announcements and press releases.

### ***Platinum Sponsor***

Giving level \$5,000

Twelve (12) Bark & Wine tickets

Listing on our *Bark & Wine* web page and general promotional information.

Mention at all of our media events, social media announcements and press releases.

Signage at the event to be developed with your assistance.

### ***Signature Sponsor***

Giving level \$10,000

Twelve (12) Bark & Wine tickets

Naming opportunity and cobranding on everything related to *Bark & Wine*, including invitations.

Signage on one truck for three months.

For more information contact 205.216.3303 or [donnamcfe@charter.net](mailto:donnamcfe@charter.net)